

Training Outline on the Webinar on the Global Strategies in Journal, Author, and Article Citation October 22-23, 2020

Objectives:

- (1) To develop strategies in ensuring that authors are cited for their publication;
- (2) To adapt techniques on how a journal can be cited as scientific reference; &
- (3) To determine the standards of indexing companies and how journals can pass their scrutiny.

Requirement:

Participants should have a laptop and stable internet connection for the discussion, exercises and workshops.

DAY 1:
October 22, 2020

*Webinar on the Global Strategies in Journal, Author
and Article Citation Part 1*

8:00 am- 9:00 am

**Registration and Admittance of Participants
through ZOOM**

9:01 am-9:05 am

Opening Program
Introduction of Resource Speaker

9:06 am-10:00 am

2015
Session 1
Why is citation the new mantra in research?

10:01 am – 12:00 nn

Session 2
**How can researchers publish in high impact
journals to increase chances of getting cited?**

12:01 pm – 1:00 pm

LUNCH BREAK

1:01 pm – 2:30 pm

Session 3
**How can articles published in open access
journals get cited?**



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2:36 pm – 4:45 pm

Session 4
How is author, article and journal impact measured?

4:46 pm – 5:00 pm

Open Forum/Sharing New Learning and Insights

**Day 2:
October 23, 2020**

Webinar on the Global Strategies in Journal, Author and Article Citation Part 2

8:00 am – 9:00 am

Registration and Admittance of Participants through ZOOM

9:01 am – 12:00 nn

Session 5
How can journals be cited by scholars?

12:01pm – 1:00 pm

LUNCH BREAK

1:01 pm – 3:00 pm

Session 6
What is the connection between author, article and journal citation and world ranking of universities?

3:00 pm – 5:00 pm

Session 7
What plan of action needs to be in place to guarantee journal and article citation?



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